

Tourists in the “Ammerland”



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contents:

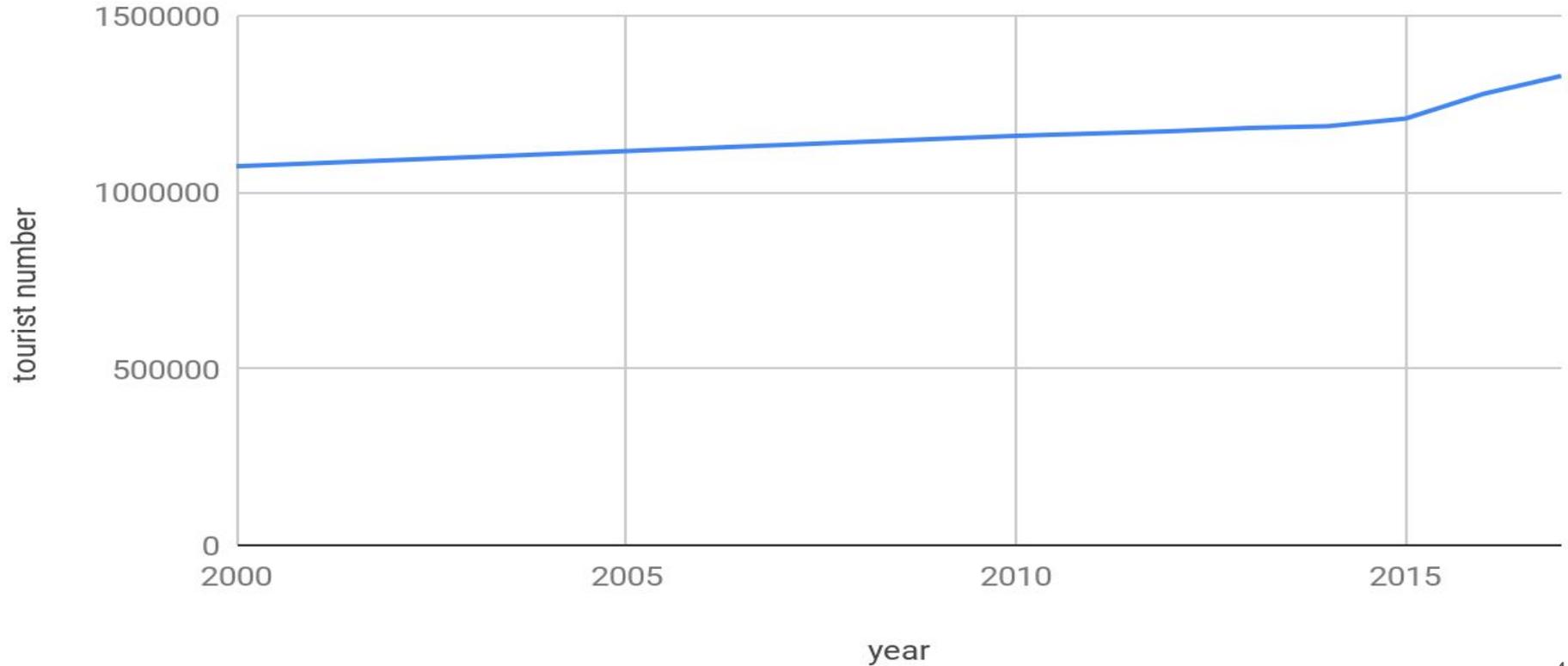
- Annual number of tourists visiting our area (Ammerland)
- What are the main activities that tourists prefer?
- What percentage of tourism has relevance to water?
- What is the consumption of water through the last years, during the tourist season? Why?
- Tourist revenue in Germany (2015)
- What is the percentage of the hotels in your area that offer/provide the following aspects
- Which water sports take place in your area? Which of them are Olympic sports?

Task 1.1: Annual number of tourists visiting our area (Ammerland)

year	tourist number	
2000	1.073.285	+86.318
2010	1.159.603	+13.069
2012	1.172.672	+9.201
2013	1.181.873	+4.978
2014	1.186.851	+21.476
2015	1.208.327	+70.050
2016	1.278.377	+50.884
2017	1.329.261	

Task 1.2: Annual number of tourists visiting our area (Ammerland)

tourist number



Task 1.2: What are the main activities that tourists prefer?

Information

It was not possible to find any information on exactly how many tourists do the following water sports. But we do know that these sports are very popular in our region.

Dragonboat



www.rothsee.lbvl.de

Fishing



www.ammerland-touristik.de

Canoeing



www.reiseland-niedersachsen.de

Sailing



www.amsc-sail.de

Diving



www.ammerland-touristik.de

Swimming



www.ammerland-touristik.de

Task 1.3: What percentage of tourism has relevance to water?

Information

These numbers are not available!

We asked our tourist office but they are not able to give us data about the percentage of tourism which has relevance to water. They have just whole data sets of the water consumption and no special data for the tourism in our area. They told us that we can assume 80 to 100 litres per person during the day.

Task 1.4: What is the consumption of water through the last years, during the tourist season?

We do not have the exact number of the consumption of water, but we multiplied the number of tourists by 70.

years	water consumption of tourists per day	
2000	75.000.000	+6.000.000
2010	81.000.000	+1.000.000
2012	82.000.000	+0
2013	82.000.000	+1.000.000
2014	83.000.000	+1.000.000
2015	84.000.000	+5.000.000
2016	89.000.000	+4.000.000
2017	93.000.000	

Task 1.5: Tourist revenue in Germany (2015)

Foreigners: 39.6 billion euros

Residents: 224.6 billion euros

Overall tourism in Germany: 287.2 billion euros

	Restaurant services	accomodation services	Air transport services	Car fuel
Foreigners	7,4 €	5,9€	8,7 €	0,7 €
Residents	43,8 €	43,8€	13,2 €	20,0 €
Overall tourism in Germany	51,2 €	49,7€	21,9 €	20,8 €

€:In billion euros

There are no official statistics for our region (Ammerland, Ostfriesland), which deal with the touristic revenue. This are the results of the whole tourism of Germany and not only the Ammerland.

<https://bit.ly/2Jatzwo>

<https://bit.ly/2AINLSn>

Task 1.6: What is the percentage of the hotels in your area that offer/provide the following aspects

Task 1.7: Which water sports take place in your area? Which of them are Olympic sports?

Sailing	Swimming	Waterskiing	Windsurfing	Canoeing	Dragonboat
Bad Zwischenahner Meer	Hössenbad, lakes	beachclub Nethen	Bad Zwischenahner Meer Ostfriesische Inseln	Bad Zwischenahner Meer, Hunte, Weser, tiny rivers	Tiny rivers
					

Task 2: the flyer

Task: 3 the interview

Task 4: the video

Task 5:

Yesterday - Today - 20 year
challenge!

The Hengstforder Mühle (mill)

This is the Hengstforder wind mill in Apen which stands next to the Aper Tief (a river). It was used to grind flour from local cereals. Today it is a popular sight for tourists.



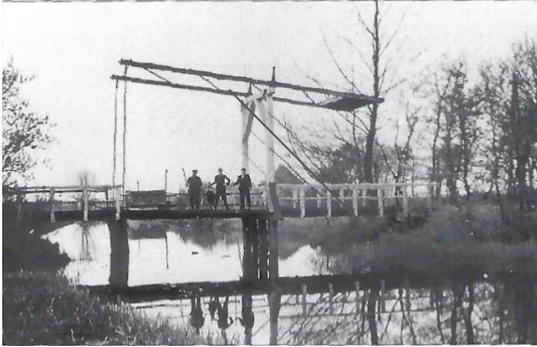
1937



today

The bascule bridge to Aperberg

1937



In 1937 the bridge was used to cross the river and she could fold up so that large ships could sail under the bridge.

today



Now we have a new bridge, which can't fold up but looks pretty.

Cut peat in Apen



today



1937

In Apen there was a bog, from which a lot of peat was cut mainly as burning material for homes and factories. Today, the bog is a nature reserve

The Heeren-Wehren- Brücke (bridge)

This bridge is called the Heeren-Wehren- Brücke and spans the large Süderbäke. As in the past, it still is a wooden bridge, which is often used by pedestrians and bikers. It is located on the eastern edge of Apen.

1940



today



Zwischenahner Meer (a lake)

This lake, which is more than three kilometres across, is a rather popular destination for tourists and residents. You can go surfing, boating, and fishing, and you can relax on the small beach in the town of Bad Zwischenahn.

today



1937



Möhlenbült (a lake)

This lake was once a swimming lake. Because of climate change, the lake has been drying out for the last decades. Today it is just a little puddle, through which people are riding their horses. And you are not allowed to swim there anymore.

today



1969

